ASBSTRACT

A heat-generating cosmetic comprising

- (a) a polyhydric alcohol and/or a polyoxyalkylene(having 2 or 3 carbon atoms)-glycol adduct, which generates heat when being in contact with water,
 - (b) one or more compounds selected from the group consisting of silicic acid anhydride, silicic acid hydrate, synthetic hydrotalcite and synthetic calcined
- 10 hydrotalcite, and
 - (c) a thickening agentand which is substantially non-aqueous,Or, a heat-generating cosmetic comprising
 - (a) a polyoxyalkylene (having 2 or 3 carbon atoms)-glycol adduct, which generates heat in contact with water,
 - (b) zeolite, and
 - (c) a thickening agent,

and which is substantially non-aqueous.

These heat-generating cosmetics feature long heat generating action, not drip from the skin, and are excellent in feeling (e.g. giving no clammy feeling).

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